

## **Press Release**

### **Auto Water 2018 Driving towards a Sustainable Future for the Auto Sector**

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10 February 2018: New Delhi

**Achieve higher standards of Efficiency and competitiveness of Water Use in Auto Sector** was the underlying theme of deliberations at the conference on Auto Water 2018: Driving towards a Sustainable Future for the Auto Sector on

**Justice (Rtd) Shri Swatanter Kumar**, Former Judge, Supreme Court of India & Former Chairperson, National Green Tribunal started his address by congratulating CII-Triveni Water Institute for highlighting the water component in the Auto expo. Justice Kumar highlighted the need of compliance to environmental regulations through social consciousness by building awareness among the people. He called upon the industry to incorporate the component of the social responsibility into the principles of the companies to promote water conservation efforts within the company. Mr. Kumar strongly emphasized on the difference between conservation and management of water and how both these measures are to be ensured as stipulated by the law to tackle the water crisis in the country. Mr. Kumar concluded by stressing upon the need for a collective responsibility and effort from the people to complement the legislative and executive contentment's with respect to environment regulations.

**Dr Madhukar Gupta**, Additional Secretary, Department of Public Enterprises Ministry of Heavy Industries & Public Enterprises, Govt. of India, focused on the need for innovation in demand and supply side management of water. Dr. Gupta quoted his experience working across water stressed geographies by citing how countries like Israel overcame their water deficit and conveyed how these best practices could be adopted to overcome local water issues. Being a major part of the Indian economy, Dr. Gupta called upon the Indian auto sector to steer the water management initiatives of the industries. He concluded by stressing upon the need to create a common platform for research in water conservation technologies and knowledge dissemination.

**Mr Ashok Taneja**, Past President ACMA, Past Co- Chairman, CII NR Regional Committee on Manufacturing Competitiveness & Managing Director, & CEO Shriram Pistons & Rings Ltd, spoke about the Indian water scenario by sharing some crucial statistics regarding water availability and accessibility across the country to highlight the importance of water management in developing a healthy and sustainable India. He highlighted the various water conservation initiatives adopted by the auto sector within their premises by citing the examples of Honda, Maruti etc. Mr. Taneja concluded his address by congratulating the industry bodies like CII for playing a proactive role in sensitizing the industries regarding water conservation.

**Mr Neeraj Munjal**, Past Chairman, CII Haryana State Council & Managing Director, Shivam Autotech Ltd highlighted his views on adopting global best practices in the auto water sector as the water challenges encounter in India are not localized. Mr. Munjal stressed upon the need for a collaborative effort among stakeholders to achieve efficient water management. He cited the green vendor development initiative of Hero Motocorp which produced a multiplier effect to enable water conservation in 70 allied companies. Mr. Munjal lauded the guidance provided by CII through the Triveni Water Institute to promote water conservation within the industries.

**Dr Kapil K Narula**, Executive Director and CEO, CII-Triveni Water Institute, in his concluding remarks highlighted how water was a major component in the shared future emphasized by the Prime Minister of India in his address at Davos. He highlighted the fractures existing at the global, national and local levels and stressed upon the need to fill these gaps. Dr. Narula assured the industry of the complete support from CII-Triveni Water Institute in achieving their water conservation aspiration through their specialized services.

Mr. Raj Bhatia, Past Chairman, CII Haryana State Council & Managing Director, Bony Polymers Pvt Ltd; Mr Sharad Pradhan, Divisional Head, CSR & Government Relations, Honda Motorcycle & Scooter India Pvt. Ltd; Mr. R. Subramaniam, Key Account Manager, Sales & Service, Paint & Final Assembly, Dürr India Private Limited; Mr. Manish Gandhi, Vice President, Ion Exchange India Ltd; Ms. Shilpa Nischal, Counsellor, CII – Triveni Water Institute; Mr. J Anand, Marketing Manager & Industrial Tech Consultant, Nalco Ecolab; Mr. Sanjay Gupta, Head – Advisory Services, CII – Triveni Water Institute were the other eminent speakers at the conference.