







### LEADING FAIR FOR WATER, SEWAGE, WASTE & RECYCLING

### **Overview**

India's strong economic growth with rapid urbanization of cities, has resulted in an exponential rise in drinking water demand, wastewater generation and municipal waste, leading to a severe environmental degradation.

Water is not only vital but also a crucial economic factor. Also in waste management, 75% of the municipal waste in India is dumped without processing - and without seizing the chance to recover valuable raw materials.

The Government of India has put a lot of emphasis and has made some of the fastest progress in addressing its environmental issues and improving its environmental quality through its flagship missions like Swatch Bharat Abhiyan, Clean Ganga Mission and launch of India's first national air quality index.

There's a huge gap of investments in this market and the private sector can fill this gap in terms of technology selection, fund rotation and implementation.

In the light of the above, Confederation of Indian Industry is pleased to announce its flagship International Exhibition and Conference for the Indian water and waste industry, Water & Waste Expo 2023 scheduled between 16-18 Feburary 2023 at Pragati Maidan, New Delhi. This would be a co-located event alongside CII's 25th edition of its flagship event, International Engineering and Technology Fair (IETF 2023).

Water & Waste Expo 2023 is a biannual event and aims at providing an excellent international platform, to showcase the full range of environmental technologies including water, sewage, refuse, recycling, and energy conservation management in India, focusing on basic to highly sophisticated machinery and environmental solutions from domestic and international exhibitors.

# **Exhibitor Profile**



### **Visitor Profile**



#### Government officials from

- Ministry of Jal Shakti, Water Resources Ministry of Environment, Forest & Climate Change Ministry of Housing & Urban Development
- Municipal Authorities Jal Boards Pollution Control Boards Public Health and Works Department



#### **Government Agencies**

- Planning and engineering companies
- Research, education institutes and NGO's

Experts, scientists, engineers related to the environmental protection sector

Utility Heads/ Engineers from the various industries



Energy supply and energy transport companies

# **Benefits At A Glance**

- ► The expo will provide an appropriate platform to leverage, strengthen and showcase the company brand among government and private sector.
- Exhibiting at Water & Waste Expo will be an extremely effective way to showcase the products / services to the current & potential customers. It is also a great platform to establish and enhance foothold in the competitive environment.
- The expo will provide opportunity for new product launches.
- The participants will be able to gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.
- They will meet the decision makers of the industry through widespread promotional campaign specifically targets visitors with decision making power.
- Start Up Zone for young and innovative companies. In this zone, exhibitors will be able to meet with the decision makers but also, investors, family offices and well-known venture capitalist.

### **Booth Rates**

Raw Space (Min 36 Sqm)	Members 10000 INR Per SQM	Non-Members 10500 INR Per SQM	Overseas 300 INR Per SQM
Built Up Space (Min 9 Sqms)	Members 11000 INR Per SQM	Non-Members 11500 INR Per SQM	Overseas 330 INR Per SQM
Built Up Space SSI (Min 9 Sqms)	Members 9000 INR Per SQM	Non-Members 9500 INR Per SQM	
Built Up Space (Start-ups)	Non-Members 20000 INR Per Booth		

\*\*Applicable Taxes - 18% GST





The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2047. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry The Mantosh Sondhi Centre 23, Institutional Area, Lodi Road, New Delhi – 110 003 (India) T: 91 11 45771000 / 24629994-7 E: info@cii.in • W: www.cii.in				
Follow us on:				
cii.in/facebook cii.in/twitter cii.in/linkedin	cii.in/youtube			
Reach us via our Membership Helpline: 00-91-124-4592966 / 00-91-99104 46244 CII Helpline Toll Free Number: 1800-103-1244				
For further details, please contact	A focus Event at			
Preeti Kathuria / Vipin Varghese M +91 9899582440 / +91 8447191764 E Preeti.kathuria@cii.in / vipin.varghese@cii.in				

25th International Engineering and Technology Fair