Press Release

8th edition CII National Conference on Pulp & Paper Sector

Pulp to Paper: Innovations for a **Green & Blue** Tomorrow Friday, 14th July 2023, India Habitat Centre: New Delhi

Investments in creation of trained manpower need of the hour: Mr Pawan Agarwal, President, Indian Paper Manufacturers Association (IPMA) & Managing Director, Naini Group of Industries

Industry need to shift from crises management to system management for a blue and green tomorrow: Mr SVR Krishnan, Executive Director (Operations), Tamil Nadu Newsprint and Papers Ltd

Mr SVR Krishnan, Conference Chairman, Executive Director (Operations), Tamil Nadu Newsprint and Papers Ltd shared that Indian Pulp&Paper industry needs to put in its best efforts to move from crises management to system management by ensuring proper measurement, regular monitoring and control of the wastage in process of production for a blue and Green tomorrow. He was speaking at the 8th CII - National Conference on Pulp and Paper with the theme "Pulp to Paper: Innovations for a Green and Blue tomorrow".

Mr Pawan Agarwal, President, Indian Paper Manufacturers Association (IPMA) & Managing Director, Naini Group of Industries emphasised on the need for investment in system like AI and real time monitoring of the data. Along with this huge investment and vision is required in training Manpower with right kind of skill sets to analyse big data and also the manpower who would help in implementing the policies and compliance for environmental sustainability. Mr Agarwal further added to reduce the dependency on freshwater consumption, especially Ground water. He also stressed in the need for plantation of trees in degraded land which will serve the twin benefits of serving the industry, providing employment.

Mr Rajesh Sharma, Chairman, CII National Committee on Water and Chairman & Managing Director, stressed that while the technology is available but at the same time it also important that efficient and environment friendly technologies are put in place. Reflecting on the climate variability and its impact on Water resources, Mr Sharma stressed on the need for creating additional water storage structures for ensuring water security of the nation. Many good practices from the industry show that investments in creation of such structure have resulted in improved earnings and savings, concluded Mr Sharma.

Dr Kapil Narula, CEO & Executive Director, CII Water Institute observed to have a critical understanding of the watershed as the health status of the watershed may impact the operational sustainability of industry. In this connection the mounting uncertainties due to changing climate conditions, compliance conditions etc, it is important that the industry keeps itself always aware of the key risks and gaps to be able to take appropriate actions for being future ready.

14th July 2023

New Delhi